



सत्यमेव जयते



Education Department
Government of Gujarat
STUDY IN GUJARAT

Date: 21-01-2020

To

Mr. Gerry Arathoon,
Chief Executive & Secretary,
Council for the Indian School Certificate Examinations
Pragati House, 3rd Floor, 47-48, Nehru Place,
New Delhi – 110019

Subject: "Study in Gujarat" Roadshows in Lucknow and Raipur

Dear Sir/Madam,

Government of Gujarat has launched "Study in Gujarat (SIG)" initiative to promote Gujarat as a preferred study destination among students across the world aspiring for quality and outcomes oriented higher education. The objective of this initiative is to showcase the rich quality of education and institutions available within the state. It will also help to shape the future of students through various opportunities that Gujarat can offer in the fields of entrepreneurship, innovation, industry, research and development among many others.

The Government welcomes students across the world with open arms to come to Gujarat, utilize its vibrant education infrastructure, learn from its rich culture and heritage and shape one's future.

As a part of SIG campaign, we are holding a series of roadshows at multiple locations within and outside the country. The objective of these events is to build awareness and showcase the plethora of courses options that Universities in the state have to offer to students and their parents. This shall enable the students to make an informed decision for their higher studies and career.

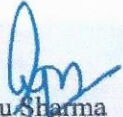
In the month of January 2020, roadshows are being held in 02 domestic locations as per ANNEXURE 1 for your reference.



Smt. Anju Sharma, Principal Secretary Education and representatives of SIG Participating Universities and Institutions are also joining him as a part of the delegation. The participants are required to register on the website <http://study.gujarat.gov.in>.

I would request you to kindly direct principals, student counsellors and teachers of ICSE schools in these countries to attend the roadshow as scheduled. We are also sharing an invitation letter for roadshow that can be forwarded to them. Looking forward to your much-needed support for making the SIG campaign a success.

Many Thanks.



Anju Sharma
Principal Secretary
Department of Higher & Technical Education
State of Gujarat, India

ANNEXURE 1

List of Cities in Domestic Road Show		
Date	Time	City
27 th January 2020	10.00am	Lucknow
29 th January 2020	10.00am	Raipur