



COUNCIL FOR THE INDIAN SCHOOL CERTIFICATE EXAMINATIONS

PRAGATI HOUSE, 3rd FLOOR, 47-48, NEHRU PLACE, NEW DELHI - 110019

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Chief Executive & Secretary

GERRY ARATHOON

M.A., B.Ed.

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Dear Principal,

SUBJECT: Creating awareness about Intellectual Property Rights (IPR)

Intellectual Property refers to anything created from the human intelligence, creativity and hard work. From a simple poem to a great invention, any idea that gets expressed or converted into a real thing is an Intellectual Property (IP). In today's knowledge era, IP is of great significance as we can earn a commercial value for our ideas. The greatest potential of innovation and creativity lies in school children; thus, it is essential that young students realise the power of their ideas and learn how to protect as well as nurture their IP. Not only can these ideas become a source of income, but some may also serve as solutions to the biggest environmental and developmental problems that we face as a society.

To learn more about what exactly Intellectual Property Rights are, why they are important and how we can create and protect IP, the **Cell for IPR Promotion and Management (CIPAM), Department of Industrial Policy and Promotion, Ministry of Commerce & Industry, Government of India**, has created a set of resources. Teachers are encouraged to use these resources and have a conversation on IPRs with their students. It is with these small efforts that we will reach the national vision of forming a Creative India, *Innovative India*.

The resources are as follows:

1. IP Campaign for Children – an interactive power point presentation with short games and activities
cipam.gov.in/wp-content/uploads/2017/07/IP-Campaign-for-Children_March-2017.pptx
2. IP Nani videos – IP Nani is India's first IP Mascot. These short videos covers the basics of IP through the medium of storytelling and animation
<http://cipam.gov.in/indias-first-ip-mascot/>
3. Fundamental of IPR – A video tutorial using India's IP mascot IP Nani that explains the basics of IPR to students in 20 minutes.
<https://www.youtube.com/watch?v=qKXB5nuZ7Cs>
4. IP Leaflet – a general information leaflet explain the different IPs briefly to students
<http://cipam.gov.in/wp-content/uploads/2017/07/IP-Leaflet.pdf>
5. IP Specific Posters – a set of 5 posters to brighten up class rooms with colours, creativity and interesting facts about each Intellectual Property
<http://cipam.gov.in/wp-content/uploads/2017/07/IP-Poster.pdf>
<http://cipam.gov.in/wp-content/uploads/2017/07/Copyright-Poster.pdf>
<http://cipam.gov.in/wp-content/uploads/2017/07/Design-Poster.pdf>
<http://cipam.gov.in/wp-content/uploads/2017/07/Trademarks-Poster.pdf>
<http://cipam.gov.in/wp-content/uploads/2017/07/Patents-Poster.pdf>



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6. School Teachers Training Module – This is a resource for teachers. The manual is a guide on how to use the abovementioned presentation to interact with students

<http://cipam.gov.in/wp-content/uploads/2019/05/School-Teachers-Training-Module.pdf>

7. Activity Book – Another resource for teachers to engage with students and help them better understand the concepts around IPR in a fun and interesting manner

http://cipam.gov.in/wp-content/uploads/2019/04/Lets_Have_Fun_With_IP_Activity_Book.pdf

With regards,

Yours sincerely,

Gerry Arathoon

Chief Executive and Secretary