



COUNCIL FOR THE INDIAN SCHOOL CERTIFICATE EXAMINATIONS

PRAGATI HOUSE, 3rd FLOOR, 47-48, NEHRU PLACE, NEW DELHI - 110019.
TELEPHONES: 29564831, 29564833, 29564837, 26413820 E-MAIL: ces@cisce.org

FAX: 91-11-29564735

Chief Executive & Secretary

GERRY ARATHOON

M.A., B.Ed.

PV/CIR/2017

14th December 2017

To : All Heads of Schools

Dear Principal,

Subject : Council Logo Designing Competition

The Council is proud to announce that it has entered the 60th year of its existence on 3rd November 2017 as an Examination Board in India. This has been possible only due to the support and cooperation of all our affiliated schools in India and abroad, to whom we are greatly indebted.

To commemorate this historic occasion, the Council plans to bring out a special Council logo which will be used on its website and all documents during the diamond jubilee year. This special Council logo is to be created and designed by the children of our schools. This logo designing competition is open to all students of Classes VI to XII in Council affiliated school.

The medium may be drawing, painting or computer design.

Guidelines for the logo designing competition are mentioned below:

1. Our special logo must include the original CISCE logo and can include additional words like "Celebrating 60 Years" or "Diamond Jubilee" etc. It is optional to include the years 1958-2018.
2. The student should keep in mind while designing that it will need to be used in various sizes from small on a letter head or website, to large for a stage backdrop or poster. While the student may submit the logo in colour they must remember that in certain circumstances it may need to be printed in black and white as well.
3. Please do encourage your students to do some research on logo design as well as about the Council Logo and what we stand for, before they embark on their design so that it conveys the spirit of the Council.

Kindly note the following:

1. The size of the logo should be A4.
2. While any application can be used for the computer aided design, the final logo can be sent to us as a pdf file. If the logo is selected, we would require the editable source file as well.

Contd 2.....



COUNCIL FOR THE INDIAN SCHOOL CERTIFICATE EXAMINATIONS

PRAGATI HOUSE, 3rd FLOOR, 47-48, NEHRU PLACE, NEW DELHI - 110019.
TELEPHONES: 29564831, 29564833, 29564837, 26413820 E-MAIL: ces@cisce.org

FAX: 91-11-29564735

Chief Executive & Secretary
GERRY ARATHOON
M.A., B.Ed.

-2-

3. The computer designs must be sent by emails to: desiree@cisce.org / namita@cisce.org.
4. The original of the drawing or paintings must be sent to the following address of the Council by Courier

Council for the Indian School Certificate Examinations
P-35, 36, Sector VI
Pushp Vihar
Saket
New Delhi 110017

The logo design work must be completed in school and all submissions from a school must be certified by the Head of the School as the original work of the student and must include student's name, class, and school.

Last date – All designs should reach the office of the Council on or before **Friday, 29th December 2017**.

The students' work will be adjudged by a panel of three judges appointed by the Council. In the selection process the judges will be looking for - **visual impact, original design and clarity of thought and communication** shown by the students. The winners of the competition will be intimated by the Council at a later date.

Prizes – 1st Prize - ₹ 1,50,000/-

2nd Prize - ₹ 1,00,000/-

3rd Prize - ₹ 75,000/-

Consolation prizes (Two) - ₹ 25,000/- each.

I look forward to all our school children actively and creatively participating in this competition.
Good luck!

With warm regards,

Yours sincerely,

Gerry Arathoon
Chief Executive & Secretary

*ga/tc