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भारत सरकार
मानव संसाधन विकास मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन
नई दिल्ली - 110 115
GOVERNMENT OF INDIA
MINISTRY OF HUMAN RESOURCE DEVELOPMENT
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

D.O.No. 142/JS (SE.II)/2014,

August 28, 2014.

Dear Dr. *Jose Aikara,*

The Prime Minister of India would be interacting with school children in person as well as through video link on the occasion of Teachers Day on September 5, 2014. This interaction will be telecast or broadcast live through various electronic media. All the States as well as the CBSE have been requested to make arrangements to facilitate viewing of the Prime Minister's interaction with children in the respective schools. A copy of the letter of Secretary (SE&L) to State Education Secretaries is enclosed for ready reference.

2. This is to request you to kindly instruct all the schools affiliated with CISCE to make similar arrangements. Details of the arrangements made may kindly be intimated to us latest by 1.9.2014. Further, feedback immediately after the Prime Minister's function on 5.9.2014 would be required. In case of any clarifications etc., please do not hesitate to contact me.

With regards,

Yours sincerely,

(J. ALAM)

Encls.: as above.

Dr. Jose Aikara C.M.,
Chairman,
Council for the Indian School Certificate
Examination,
Pragati House, 3rd Floor,
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सब पढ़ें सब बढ़ें

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MOST IMMEDIATE
D.O.No.11-22/2014-RMSA-1/ICT
भारत सरकार
मानव संसाधन विकास मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
नई दिल्ली - 110 001
Government of India
Ministry of Human Resource Development
Department of School Education & Literacy
124 C Wing, Shastri Bhawan
New Delhi - 110 001

27 August, 2014

Subject : Prime Minister's live address to all school children (TV broadcast , Webcast, Video Streaming on Youtube, broadcast on Radio, etc.) on the occasion of Teachers' Day on the 5th September 2014.

Dear Secretary,

On the occasion of Teachers' Day on the 5th of September 2014, the Prime Minister of India would be interacting with school children in person in Delhi and through satellite link at NIC centers in Leh, Ladakh, Port Blair in Andaman and Nicobar, Silchar in Assam, Imphal in Manipur, Bhuj in Gujarat, Dantewada in Chhattisgarh and Thirumalai in Tamil Nadu.

2. The PM's address and Q & A session with school children will be from 3.00 p.m. to 4.45 p.m. The Prime Minister's interaction with students would be telecast live by Doordarshan through its national and regional channels . It would be also be available through live webcasting on different platforms of Doordarshan and the website of Ministry of Human Resource Development.

3. **All the schools may make arrangement to assemble the children from 2.30 p.m. to 4.45 p.m. on that day in order that the children may view the Prime Minister's address on TV.**

4. Most schools are equipped with a TV and have electric connection. In case electricity, TV and reception of TV signal either through DTH satellite, cable or arial antenna is not available or in working condition in the school, action to ensure the arrangements for a TV and facility for TV reception (including making alternate arrangements for electricity in the schools that day through generators/inverters, etc.) and viewing of the Prime Minister's live address on that day may be taken in all schools under your jurisdiction

5. Apart from TV broadcast, the viewing facility may also be arranged through Edusat, and also on internet access devices (computers/laptops/mobile etc.). For very remote areas where arrangement of TV viewing facility is not possible, radios/transistors through which the school children may be able to listen to the Prime Minister's address may be arranged.

6. A report on the arrangements made by your State and the number of schools and students who are likely to be covered may be sent to the MHRD by the 1st of September 2014.

7. A feedback would be taken immediately after the programme on the number of children and number of schools who were able to view or listen the Prime Minister's address to the school children on the 5th September 2014.

8. I will be thankful for your cooperation and support in this exercise.

With regards,

Yours sincerely,

(Rajarshi Bhattacharya)