



Education Department
Government of Gujarat
STUDY IN GUJARAT

Date: 07-01-2020

To

Mr. Gerry Arathoon,
Chief Executive & Secretary,
Council for the Indian School Certificate Examinations
Pragati House, 3rd Floor, 47-48, Nehru Place,
New Delhi – 110019

Subject: "Study in Gujarat" Roadshows in Middle East countries

Dear Sir/Madam,

Government of Gujarat has launched "Study in Gujarat (SIG)" initiative to promote Gujarat as a preferred study destination among students across the world aspiring for quality and outcomes oriented higher education. The objective of this initiative is to showcase the rich quality of education and institutions available within the state. It will also help to shape the future of students through various opportunities that Gujarat can offer in the fields of entrepreneurship, innovation, industry, research and development among many others.

The Government welcomes students across the world with open arms to come to Gujarat, utilize its vibrant education infrastructure, learn from its rich culture and heritage and shape one's future.

As a part of SIG campaign, we are holding a series of roadshows at multiple locations within and outside the country. The objective of these events is to build awareness and showcase the plethora of courses options that Universities in the state have to offer to students and their parents. This shall enable the students to make an informed decision for their higher studies and career.

In the month of January 2020, roadshows are being held in 10 domestic locations and 4 international locations in the Middle East region. Roadshows are also being planned at other international locations in Africa and South East Asia in the following months, the list of cities is provided in ANNEXURE 1 for your reference.

The Roadshows for Kuwait, Dubai, Muscat and Riyadh are being held on 15-16, 17-18, 19-20, 21-22 January 2020 respectively. These roadshows will be presided by Hon'ble Minister of Education, Government of Gujarat, Shri Bhupendrasinh Chudasama.



Smt. Anju Sharma, Principal Secretary Education and representatives of SIG Participating Universities and Institutions are also joining him as a part of the delegation. The participants are required to register on the website <http://study.gujarat.gov.in> .

I would request you to kindly direct principals, student counsellors and teachers of ICSE schools in these countries to attend the roadshow as scheduled. We are also sharing an invitation letter for roadshow that can be forwarded to them. Looking forward to your much-needed support for making the SIG campaign a success.

Many Thanks.

Anju Sharma
Principal Secretary
Department of Higher & Technical Education
State of Gujarat, India

ANNEXURE 1

List of Domestic Cities (Dates are being finalized)	
Indore	Guwahati
Lucknow	Kolkata
Nasik	Patna
Raipur	Hyderabad
Ranchi	Srinagar

List of Cities in Middle East with dates	
15 th – 16 th January 2020	Kuwait City, Kuwait
17 th – 18 th January 2020	Dubai, UAE
19 th – 20 th January 2020	Muscat, Oman
21 st – 22 nd January 2020	Riyadh, Saudi Arabia

List of Countries in Africa and South East Asia Regions	
Africa Region	South East Asia Region
Uganda	Nepal
Kenya	Bhutan
Mozambique	Bangladesh
Zimbabwe	Sri Lanka

Sr No.	Domestic City	Date	Time
1	Patna	28-01-2020	10:00 am
2	Ranchi	28-01-2020	10:00 am
3	Indore	21-01-2020	10:00 am
4	Kolkata	22-01-2020	09:30 am
5	Hyderabad	29-01-2020	10:00 am
6	Guwahati	20-01-2020	10:00 am
7	Nasik	31-01-2020	10:00 am