

MASS MEDIA & COMMUNICATION (90)

BIFURCATED SYLLABUS

(As per the Reduced Syllabus for ICSE - Class X Year 2022 Examination)

SEMESTER 1 <i>(Marks: 50)</i>		SEMESTER 2 <i>(Marks: 50)</i>	
UNIT NO.	NAME OF THE UNIT	UNIT NO.	NAME OF THE UNIT
1.	Communication <i>(Complete Unit)</i>	4.	Television <i>(Complete Unit)</i>
2.	Print Media and Design <i>(Complete Unit)</i>	5.	Integrated Marketing Communications- IMC <i>(Complete Unit)</i>
3.	Photography <i>(Complete Unit)</i>		